

Portrait of a Professional Equestrian



It's no fluke that Erynn Ballard is one of the most recognizable and successful names in the world of Canadian show jumping. Erynn was born into an equestrian family including paternal grandfather Bob Ballard; father Dave a world renowned course designer, and coach/trainer mother Sandi.

By the age of five Erynn was on her way to establishing her own identity as a top equestrian. As a junior/amateur rider Erynn had numerous achievements including capturing all four junior/amateur classes at the 1997 Royal Winter Fair.

Since she turned professional Erynn has had multiple accomplishments and awards. In 2006 in her Nations' Cup debut at Spruce Meadows Masters tournament Erynn helped Canada win the event for the first time in its 30-year history. In 2007 aboard Robin Van Rosendaal she helped Canada win another Nations' Cup competition in Wellington, Florida. In 2009 Erynn was Leading International Lady Rider at the Harrisburg Horse Show in Pennsylvania and "Robin" was Reserve Champion International Horse. In 2011 aboard Wennous (owned by The Looking Good Group) she won Best Western Grand Prix at the Equestrian Festival Horse Show in Palgrave and in May of 2012 the 18 year old "Robin" continued to excel winning the Grand Prix at Palgrave.

Erynn carries out a busy schedule of showing, coaching, and training at picturesque Looking Back Farm www.lookingbackfarm.com which she runs with her parents. Looking Back Farm is close to the Caledon Equestrian Park which will host the 2015 Pan American Games.

Erynn's schedule often sees her riding or training 15-20 horses every week from prospects to Grand Prix level. *"I needed a feed that is consistent, palatable and potent enough to fuel the high demands I place on my horses"* says Erynn. The answer is [Brooks Fibre Omega Plus](#), a high fat performance feed that has the nutrient density and consistency Erynn demands. For service Erynn trusts Tottenham Feed Mill and their well-deserved reputation for reliability.

Erynn Ballard can best be described as a professional equestrian. When results matter, professionals like Erynn expect their feeding program to reflect the same high standard of excellence she demands of herself. At Brooks Feeds satisfying the needs of equestrians at all levels is not just our job it's our commitment.



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