

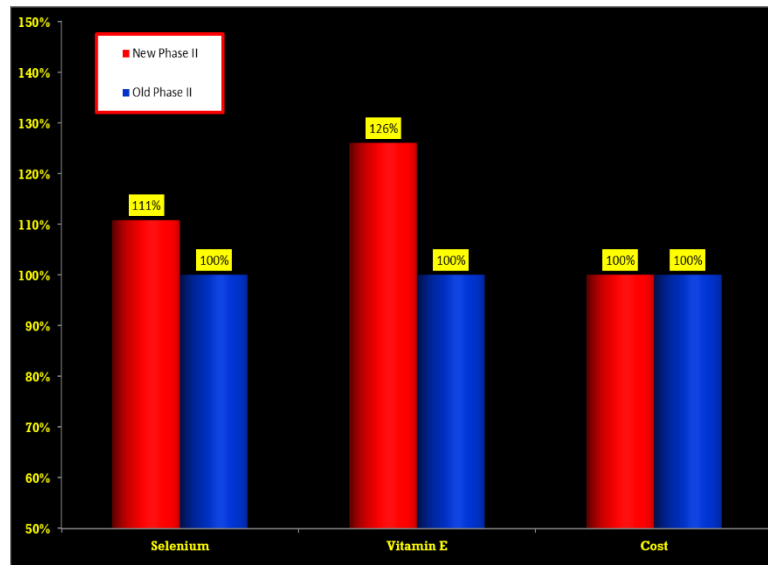
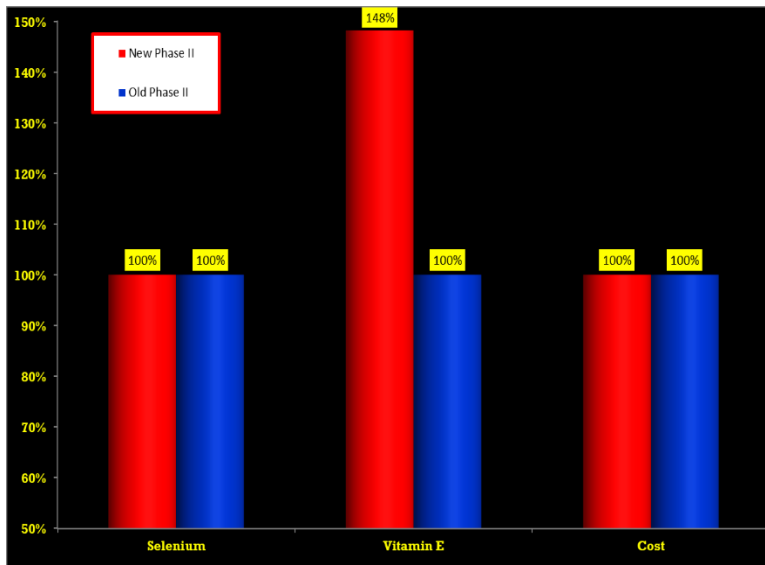
Vitamin E levels Adjusted

Brooks Performance Horse Feeds has long been committed to maintaining a leadership role in formulating cost effective products that meet the specific needs of all classes of horses. Brooks was an early proponent of innovative initiatives including organic selenium, chelated minerals and “Natural Source” Vitamin E.

Recent results from “real farm” sampling, and other anecdotal factors have pointed to increasing evidence that Vitamin E deficiencies are more common than thought. The evidence included *many different types of horses and many different brands and types of feeds*. Clear and definitive results indicated that Vitamin E levels needed to be assessed and that stored hay should be considered a zero contributor of Vitamin E.

Brooks has long recognized the importance of Vitamin E and instituted several initiatives. To begin with, our formulated rations are based on the Vitamin E levels outlined by the National Research Council while assuming that stored hay provides very little in Vitamin E fortification. Brooks has been a leader in recognizing the superiority of “Natural Source” Vitamin E (d-alpha-tocopherol acetate) compared to the commonly used synthetic (dl-alpha-tocopherol acetate). We believe that this alone has resulted in many fewer problems linked to Vitamin E deficiencies than would have been the case otherwise. Now, our formulations have been adjusted with higher Vitamin E levels with the additional Vitamin E all coming from “Natural Sources”

To illustrate what this means in graphic terms I have posted two comparative graphs. Graph #1 compares the dietary Vitamin E using All Phase 20 to balance a maintenance diet. The Vitamin E level has increased by 48% using the revised formula. Graph 2 shows an important growing ration using the reformulated Phase II and the previous version. The Vitamin E level has increased by 26%. Note the organic selenium level has been raised as well in Phase I and Phase II.



Growing horses can suffer debilitating nutritional diseases while working horses can be susceptible to tying up issues when adequate Vitamin E is not provided. Brooks has for years recognized this and incorporated what we call our **“Oxiguard System”** of organic selenium and “Natural Source” Vitamin E into our formulas. This recognizes that Vitamin E and selenium work synergistically as effective antioxidants to minimize muscle soreness and growth related diseases. Now these improvements will further help to avoid deficiencies of this very important nutrient.

Healthy horses that grow and perform to their genetic potential is our goal and our commitment. We continually evaluate and re-evaluate our products to maintain a position as a market leader in cost effective nutritional products and programs. Your trust is our motivation.