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Genesis

Pelleted

Innovative formula for growing horses and broodmares with controlled NSC and BMC™ (Buffered Mineral Complex)

Features and benefits

✓ **High quality protein** including added lysine and methionine provides ideal levels of amino acids to encourage safe growth with an appropriate calorie density.

✓ **Controlled NSC**, by maximizing the benefits of super fibres and healthy fat sources. A reduced level of soluble carbohydrates helps to fully support growth.

✓ The addition of **stabilized flax** adds greater calorie density and valuable Omega 3 fatty acids.

✓ **Scientifically researched level of vitamin and chelated minerals** encourage sound skeletal growth and helps prevent developmental problems related to nutrition.

✓ A proprietary form of *Saccharomyces Cerevisiae* a **probiotic** with a wide body of research improves digestion of fibre and promotes more efficient use of nutrients.

✓ Brooks **Oxiguard** System of natural Vitamin E and organic selenium significantly contributes to muscle strength and development.

✓ **Formulated with BMC™ (Buffered Mineral Complex.)** Bioavailable minerals contribute to improved bone density and greater buffering capacity in the digestive system.

Guaranteed Analysis (Pelleted Format)

Crude Protein (min.)	15.50 %
Crude Fat (min.)	7.00 %
Crude Fibre (max.)	12.00 %
Calcium (act.)	1.0 %
Phosphorus (act.)	.70 %
Magnesium (act.)	.31%
Manganese (act.)	150 mg/kg
Copper (act.)	54 mg/kg
Zinc (act.)	180 mg/kg
Sodium (act.)	.40 %
Vitamin A (min.)	13200 IU/kg
Vitamin D (min.)	1320 IU/kg
Vitamin E (min.)	330 IU/kg
Selenium (min. added)	.50 mg/kg

Nutritional Enhancements *full analysis available

Biotin	.32 mg/kg
Thiamine	11.00 mg/kg
Riboflavin	14.00 mg/kg
Omega 3 fatty acids	.94 %
Omega 6 fatty acids	3.38 %
Lysine	.90 %

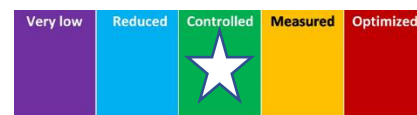
Saccharomyces cerevisiae

Ingredients

Wheat Shorts, Soybean Hulls, Corn, Heat Processed Soybeans, Whole Wheat, Dehydrated Alfalfa Meal, Whole Barley, Stabilized Milled Flaxseed, Soybean Oil, Calcium Carbonate, Soybean Meal, Salt, Marine Derived Calcium, Pellet Binder, Monocalcium Phosphate, Natural Source Vitamin E Supplement, L-Lysine, Saccharomyces Cerevisiae Yeast Culture, Choline Chloride, Vitamin C Supplement, Flavouring, Bio plex Equine, DL-Methionine, Vitamin ADE Premix, Zinc Sulfate, Ferrous Sulfate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, Copper Sulfate, Sodium Selenite, Folic Acid, Selenium Yeast, d-Calcium Pantothenate, Choline Chloride, Riboflavin Supplement, Vitamin A Supplement, Vitamin E Supplement, Vitamin B12 Supplement, Thiamine Mononitrate, d-Biotin, Niacin Supplement, Menadione Sodium Bisulfite Complex, Pyridoxine Hydrochloride, Ethylenediamine Di hydroiodide, Vitamin D3 Supplement.

NSC calculated

Genesis is manufactured in a **drug free** environment with strict feed safety protocols!



Guaranteed Quality

Ultimate Performance

Industry Leading Research

For nutritional support call 1-877-352-8236

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Genesis Pelleted Description

Genesis pelleted is a new generation ration scientifically formulated for growing horses and broodmares. Genesis is formulated to enhance the nutritional needs of broodmares pre and postpartum and provide complete nutrition for growing horses from weanlings to yearlings. Genesis pelleted is formulated with controlled nonstructural carbohydrates (NSC) and substantial energy supplied from “super fibres” and high-quality fat including Omega 3 rich stabilized flax. The formula reflects research illustrating the benefits of a “low glycemic” diet for growing horses and broodmares. The mineral profile including organic (chelated) trace minerals provides highly available bone building nutrients to complement an ideal amino acid (protein) profile.

Growing horses and broodmares will benefit from the increased bone density resulting from the use of a BMC™ fortified formula.

Feeding Suggestions

* Nursing foals (1-5 months) maximum of 1.0 pound (.45 kg.) per month of age

Type of Mare	900 lbs (400 kg)	1100 lbs (500 kg)	1300 lbs (600 kg)
Open/early gestation	4.0 - 6.0 lbs (1.8 - 2.75 kg)	5.0 - 6.5 lbs (2.25 - 3.0 kg)	6.0 - 8.0 lbs (2.75 - 3.6 kg)
Late gestation	6.0 - 8.0 lbs (2.7 - 3.65 kg)	6.5 - 10.0 lbs (3.0 - 4.5 kg)	7.7 - 12.0 lbs (3.5 - 5.4 kg)
Lactation early	6.0 - 10.0 lbs (2.7 - 4.5 kg)	6.5 - 12.0 lbs (3.0 - 5.4 kg)	7.7 - 14.0 lbs (3.5 - 6.4 kg)
Lactation 4-6 months	4.0 - 7.75 lbs (1.80 - 3.65 kg)	5.0 - 10.0 lbs (2.25 - 4.5 kg)	6.0 - 12.0 lbs (2.7 - 5.4 kg)
Expected Mature Weight	900 lbs (400 kg)	1100 lbs (500 kg)	1300 lbs (600 kg)
Weanlings (4-12 months)	5.5 - 7.0 lbs (2.50 - 3.20 kg)	6.5 - 8.75 lbs (3.0 - 4.0 kg)	8.0 - 10.0 lbs (3.6 - 4.5 kg)
Yearlings (12-24 months)	6.5 - 8.0 lbs (3.0 - 3.6 kg)	8.75 - 10.0 lbs (4.0 - 4.5 kg)	10.0 - 12.0 lbs (4.7 - 5.6 kg)

Caution – Faster growing animals may be more susceptible to developmental orthopedic diseases. (DOD)

Note: Warmblood and Draft type horses may require different amounts from light horse breeds.
Contact a Brooks Feed representative or submit a request on our interactive web site.

The amount of feed required is dependent on the body condition, the metabolism and the rate of growth expected. Proper intake of minerals and vitamins is extremely important for growing horses. **Brooks Enhancer or All Phase should be added to the ration when less than the recommended amount is fed.** Always provide fresh clean water and free choice salt in addition to a minimum of 1% of the horse's body weight in hay or equivalent pasture. Store in a cool dry location. The amount fed varies according to the quality of hay. A hay analysis is recommended. Adjust the amount fed according to quantity and quality of pasture while ensuring adequate minerals and vitamins are provided. Consult a Brooks Feed representative or submit a request online using our interactive feeding guide for more information. Growth monitoring of growing horses using a tape or scale is recommended.

A list of ingredients and full nutritional analysis is available by contacting the manufacturer.



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Your guide to better nutritional management!